



Vacancy Role: Graphic Designer

SEMA is an accountability start-up that gathers citizen feedback to improve public services in Uganda. SEMA is seeking to recruit a result oriented, creative, and passionate graphic designer with strong creative skills to turn data into easy-to-understand graphics. We are looking for someone with experience who can demonstrate a portfolio of work which shows their passion for illustrative design of complex information.

This position is based in Kampala (our office is in Ntinda), for at least 20h/week on a flexible schedule, reporting directly to the Country Director. However, a full time position can be envisioned in the long term for this role depending on availability and experience of the successful applicant.

Your responsibilities:

- Use digital illustration, photo editing software, and layout software to create visual data reports and infographics.
- Design a number of templates for SEMA's monthly data reports.
- Develop weekly infographics for social media based on data.
- Design other narrative reports accompanied with illustrations.
- Create compelling and effective (video) explainers of SEMA's work for digital media.
- Establish creative direction for SEMA as well as branding guidelines.
- Ensure consistency of designs across various media outlets.

What we are looking for:

- Completed a degree in arts, (graphic) design, communications, or related field.
- 2-3 years work experience in graphic design, especially in data graphs/representations and infographics.
- Proven ability to translate complex information into simple illustrations.
- Exquisite attention to detail in designed works.
- Ability to work under time pressure and outside office hours when needed.
- Proactive and hands-on attitude.
- Strong analytical skills.
- Experienced team player.
- An interest in social accountability and social impact initiatives.



- Excellent English speaking and writing skills; Luganda and other languages are strong assets.

We offer you:

- Competitive remuneration commensurate with experience, skill set and time allocation.
- Flexible schedules based around the work that needs to be done (forget the 9 to 5).
- The chance to be part of a transparency movement that changes government performance working internationally.
- A fun, fast-paced environment with a fun team in a cool startup hub.

How to apply:

Only applications with the following materials will be selected:

- An e-mail to info@talktosema.org containing:
- The subject line “Application: Graphic designer”
- Attached, a 2-page CV (please limit your CV to 2 pages only)
- Portfolio demonstrating latest work, including data-visualisations
- Two professional references we can contact
- Apply by 5th February 2021.

Selected applicants will be invited for an interview in February 2021. For any queries about this vacancy, please contact lydia@talktosema.org. Keep in mind, we look for high quality work and technical ability in those who apply. So sending late or a badly formatted e-mail, CV, portfolio, or disregarding our specifications does not reflect well on your application.